**Montana Cancer Control Programs**

**Insurance and Worksites Systems Change Project**

**Purpose of the Project:**

The purpose of the systems change project is to establish policies and systems with insurance companies, association health care plans and worksites which identify insured members of average cancer risk that are eligible for cancer screening and increase the proportion of the average risk insured population who are up-to-date with cancer screening following national guidelines.

**Purpose of Evaluation:**

The purpose of the evaluation is to assess the process and outcomes of the policy and systems implementation in worksites and with insurers across Montana through the work of the contractors and state-level staff.

**Evaluation Objectives:**

1. Process
   1. Describe the policy and systems change activities that were in place prior to implementation and those that were established during the project: Insurance benefits coverage of cancer screenings, policies that support preventive care, wellness programs, and small media education to members.
   2. Describe the technical assistance provided by contractors and staff to partner organizations (worksites and insurers).
2. Outcomes
   1. Assess the number of insured members who received breast, cervical, and/or colorectal cancer screenings. CRC screening.

**Users of the evaluation:**

Worksites and Insurers that have implemented the systems change activities

Local Health Departments

Montana Comprehensive Cancer Control Program

Centers for Disease Control and Prevention

Other state cancer control programs

| Process Evaluation | | | | |
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| Evaluation Question | Indicator | Data source | Baseline | Follow-up |
| What insurance benefits were implemented to fully cover cancer screening services? | * Description of benefits policy: * Breast, Cervical and Colorectal Cancer screenings covered as preventive service and paid at 100% * Insurer’s use cancer screening guidelines based on national recognized guidelines for breast, cervical and colorectal cancer and specify which guidelines they follow (USPSTF, ACS, etc…) * Number of cancer screenings covered as preventive service | Year-end evaluation summary form & contractor progress reports | Beginning of implementation (month 0) | 12 months |
| What policies that support preventive care were implemented? | * Description of policies implemented: * Worksite Cancer Policies Implemented to include: (minimum of 1 cancer policy and one additional worksite policy)   1. Review your current insurance benefit plan and ensure that cancer screenings, particularly breast, cervical and colorectal cancer screenings are covered as preventive services.  2. Allow paid time off or allow a flexible schedule for employees to get a cancer screening.  3. Offer a discount on employees’ health insurance rates for participating in a yearly wellness screening.  4. Offer a worksite wellness program that includes information on screening for breast, cervical and colorectal cancer and other cancer prevention topics.  5. If an employee is diagnosed with cancer, provide information on the Family and Medical Leave Act if applicable.  6. Adopt a Lunch and Learn series that educates employees on cancer issues such as breast, cervical and colorectal cancer.  7. Provide sunscreen and sun protective hats and clothing for employees who consistently work outside.   * Number of small media campaigns implemented. | Year-end evaluation summary form & contractor progress reports | Beginning of implementation (month 0) | 12 months |
| What small media outreach campaigns were implemented? | * Description of small media messages * # of members/ employees receiving small media * Description of how small media was disseminated | Year-end evaluation summary form & contractor progress reports | Beginning of implementation (month 0) | 12 months |
| Describe organizations. | * # members/ employees * Geographic location of organization | Year-end evaluation summary form & contractor progress reports | Beginning of implementation (month 0) | None |
| What and how much technical assistance did the worksite/ insurer receive? | * # of meetings with worksite/ insurer * # hours working on the project by state staff / contractor * Describe topics of TA | Year-end evaluation summary form & contractor progress reports | Beginning of implementation (month 0) | 12 months |
| Outcome Evaluation | | | | |
| Evaluation Question | Indicator | Data source | Baseline | Follow-up |
| How many insured members /employees are utilizing screening benefits? | * % of members / employees utilizing screening benefits * Increase percentage of HEDIS (Healthcare Effectiveness Data and Information Set) rates for breast, cervical and colorectal cancer rates. | Insurance Utilization Data | Year prior to organization project start date | 12 and 24 months |
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